

Kimberly Wyllie

Experience

7/2005 – Present
Whole Foods Market – Sandy Springs, GA

Store Artist

Produce signage for all departments and work with Team Leaders to create a coherent visual theme for the entire store.

Utilize regional marketing elements to implement core sign package and to integrate regional and national marketing programs.

Work with Marketing Team Leader to design marketing pieces for both in-store and off-site events.

1/2004 – 7/2005
Earth Solutions / Jeffrey David – Atlanta, GA

Graphic Design / Photography

Design and create new website and maintain and update existing website.

Photograph all products for marketing purposes.

Design product packaging, sell sheets, advertisements, trade show materials, etc.

1/1998 – Present
Freelance Photography and Design – New Orleans, LA | Atlanta, GA

Photography / Graphic Design

Photograph pets, weddings, family portraits, interior design, musicians etc.

– Design album art, invitations, logos, flyers etc.

3/2000 – 6/2003
Louisiana State University Health Sciences Center - New Orleans, LA

Assistant Manager Media Services

Equip and manage new satellite learning resources office.

Design and output various graphic presentations for medical community, including posters, brochures and mailers.

Design, develop, and maintain web pages.

– Photograph events, ranging from press conferences to faculty portraits.

Education

1994–1998
University of Michigan – Ann Arbor, MI

B.A., Anthropology, concentration in Archaeology (3.56).

Continuous courses in photography through the University of Michigan School of Art and Architecture for two years (1996-1998).

Skills

Proficient in several computer-based design programs (Adobe Photoshop, Macromedia Dreamweaver, Adobe Illustrator, FileMaker Pro, Corel, PageMaker, Quark).

Experience in employee management and training.

Skilled in client interaction and customer relations.

Over 12 years experience in photography including: 35mm, medium/large format and digital.

Ability to manage multiple projects concurrently.

Experience with print bureaus and dealing with vendor relations.